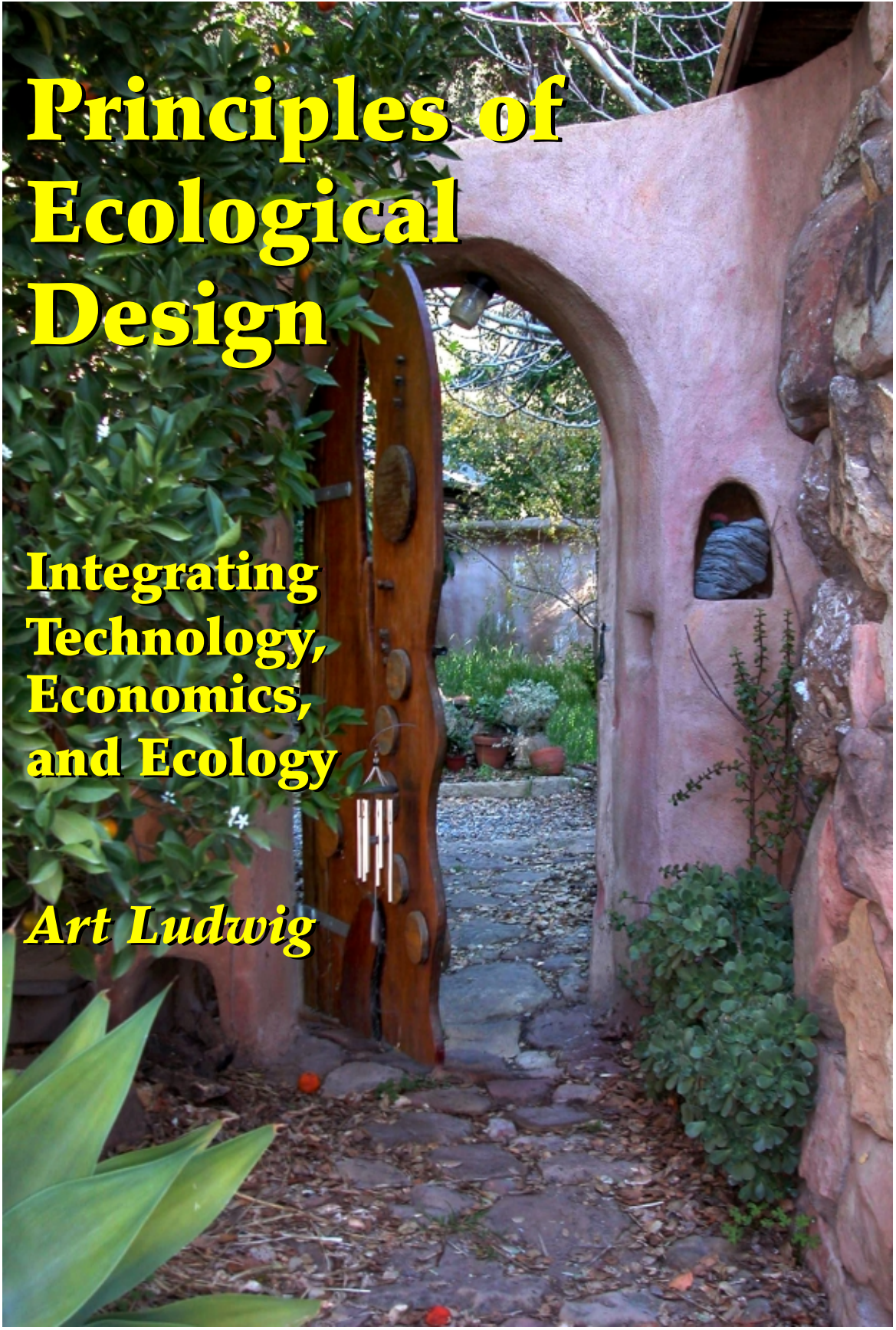
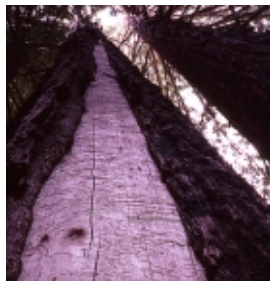


Principles of Ecological Design

Integrating Technology, Economics, and Ecology

Art Ludwig



Principles of Ecological Design gives insight, inspiration, and guidance for a radical redesign of our way of life.

Designs which integrate technology, economics, and ecology enable us to disengage from corporate consumer culture, and create a more fulfilling lifestyle.

Includes:

- Follow nature's example
- Transcend market culture
- Alternatives to the conventional scoreboard for success
- Intervene as little as possible
- Context is everything
- Appropriate technology
- Moderate and efficient resource use
- Individual thought and action
- Green living inspiration
- Cooperative anarchy
- True progress
- True comfort
- Preserving our legacy of ancient wisdom



Art Ludwig's day job has been ecological system design for 25 years. He is the author of *Create an Oasis with Greywater* and other ecological design how-to books and articles.

He lives with his wife and two children in a cabin surrounded by fruit trees in the mountains above Santa Barbara, California.

"A powerful primer from a designer whose been living what he writes about—twenty five years of putting theory into practice. A voyage of discovery and live wisdom."

—*Sim Van der Ryn, author of Ecological Design*

"The best written, most concise, eloquent instruction manual for lifestyle transformation. If you're uneasy about your effect on the planet yet don't know what to do, here is your guidebook."

—*Ianto Evans, co-author, The Hand-Sculpted House, Cob Cottage Company co-founder*

"This concise little booklet is densely packed with information immensely helpful for a life close with nature...I couldn't put it down."

—*Bob Wilson, Wild Bounty, Mount Shasta, California*

"The books you wrote on greywater were very informative & straight-up, but it didn't reveal at all how radical you are..."

—*The guerrilla greywater grrls, Oakland, California*

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